CROWN VAN GELDER

LABEL FACE PAPER

Logistics labelling paper for laser, inkjet and thermal transfer print. Water-based inkjet papers ideal for on-demand printing. Discover our range of base papers for self-adhesive labels.

Optimised for your use case
Opacity, stiffness, bar code readability and sufficient strength for matrix stripping. Whatever your needs are, our team is ready to find or develop a tailor-made label face paper to fit your exact requirements. Our organisation is agile and flexible, making us the ideal partner to explore new solutions with. Naturally, all our products are engineered for optimal runability, ensuring a hassle-free production process.

For product labels, Crown Letsgo is the paper of choice. Optimised for water-based inkjet, it allows you to take advantage of the many benefits of digital print. With our unique surface treatment, the label combines vivid colours and crisp detail with high customisability and cost-effective printing of small runs.

	70	80	90	100	115	120	130	140
Crown Premium PP		●	●					
Crown Letsgo Bright Silk 3rd Gen	●	●	●		●		○	○
Crown Letsgo Silk 3rd Gen	●	●	●	●	●			
Crown Letsgo Universal 3rd Gen		●	●	●		●		
Crown Native	●	●	●					

○ = On request

Label Face Paper (26100B)

Crown Premium PP

High white paper for offset and laser printing.

Printing method	Laser and inkjet
Special features	High white paper, low smoothness.
CIE Whiteness	160

Basis weight (g/m²)	Caliper (µm)	Bekk Smoothness Topside (s)	Tensile MD/CD (kg/15 mm)	Tear MD/CD (mN)	
80	104	30	9.0 / 3.5	570 / 630	●
90	117	30	10.0 / 4.0	650 / 780	●

All paper grades can be delivered with FSC®COC- or PEFC COC-certificate.

○ = On request

CIE Whiteness	ISO 11475
Basisweight	ISO 536
Caliper	ISO 534
Bekk Smoothness Topside	ISO 5627
Tensile MD/CD	ISO 1924-2
Tear	ISO 1974

Label Face Paper (261008)

CROWN

letsgo

Boosting inkjet performance

A silky touch. Bold, vibrant colors. And full-speed printing without the slightest loss in quality. Crown Letsgo is taking inkjet performance to levels never seen before.

Developed in close collaboration with leaders in digital print, our paper has been the go-to choice for publishers around the globe for over a decade. Find out what your inkjet printer is truly capable of with Crown Letsgo.

Unrivalled Optical Density

Our industry-leading coating catches the ink where it counts: right at the surface of the paper. The result? Crisp details and powerful colors, printed with less ink than ever.

Optimal Runability

From print to finish. Crown Letsgo has been engineered for a fast and hassle-free production process. Run at over 100 meters a minute while maintaining the highest possible quality.

Expertise Included

Rest assured that you're getting the best out of your machine with our color management specialists. With extensive knowledge of a wide range of printer profiles, our experts will help you optimize quality and minimize your total cost of print.

Crown Letsgo Bright Silk 3rd Gen

High-white label facepaper for water-based inkjet print. Uncoated, silky smooth, bright white and vibrant colours.

Printing method	full colour inkjet, UV offset, toner
Inkjet treatment	dye and pigment
Special features	High white. Uncoated Silky-smooth paper for high quality inkjet print product labels.
CIE Whiteness	160

Basis weight (g/m²)	Caliper (µm)	Bekk Smoothness Topside (s)	Tensile MD/CD (kg/15 mm)	Tear MD/CD (mN)	
70	75.5	190	7.0 / 3.5	525 / 575	●
80	85.0	180	8.0 / 4.0	600 / 650	●
90	93.5	180	8.5 / 4.25	625 / 700	●
115	116	150	9.5 / 5.25	800 / 875	●
130	133	160	10.5 / 5.5	875 / 975	O
140	143	160	10.5 / 5.5	875 / 975	O

FSC www.fsc.org FSC® C187198 The mark of responsible forestry
PEFC PEFC/30-31-1317 Promoting Sustainable Forest Management
EU Ecolabel www.ecolabel.eu EU Ecolabel: NL/011/001
ISO 9001 ISO 22000 ISO 45001 ISO 14001 ISO 50001 certified

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Caliper	ISO 534
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Tear	ISO 1974

Crown Letsgo Silk 3rd Gen

High-white label facepaper for water-based inkjet print. Uncoated, silky smooth, bright white and vibrant colours.

Printing method	full colour inkjet, UV offset, toner
Inkjet treatment	dye and pigment
Special features	Uncoated Silky-smooth paper for high quality inkjet print product labels.
CIE Whiteness	124

Basis weight (g/m²)	Caliper (µm)	Bekk Smoothness Topside (s)	Tensile MD/CD (kg/15 mm)	Tear MD/CD (mN)	
70	75.5	190	7.5 / 3.75	525 / 550	●
80	85	180	7.5 / 4.0	600 / 625	●
90	94.5	160	8.0 / 4.0	650 / 725	●
100	105	140	8.5 / 4.5	650 / 750	●
115	116	150	9.5 / 5.25	825 / 875	●

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Tensile MD/CD	ISO 1924-2
Tear	ISO 1974

Crown Letsgo Universal 3rd Gen

High-white, high-bulk label facepaper with a matte finish.

Printing method	full colour inkjet, UV offset, toner
Inkjet treatment	dye and pigment
Special features	Uncoated Matte paper for high quality inkjet print. High whiteness, high bulk
CIE Whiteness	164

Basis weight (g/m²)	Caliper (µm)	Bekk Smoothness Topside (s)	Tensile MD/CD (kg/15 mm)	Tear MD/CD (mN)	
80	96	60	8.5 / 3.75	625 / 700	●
90	108	50	9.0 / 4.25	675 / 775	●
100	120	50	9.5 / 4.5	750 / 850	●
120	144	40	10.0 / 4.75	875 / 1025	●

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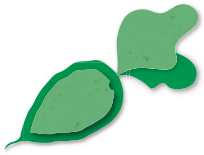
CROWN native

Dutch grown sugar beet paper

Crown Van Gelder is making paper greener than ever. Meet Crown Native : high quality paper that replaces wood fibers with sugar beet pulp, a residual stream from the sugar industry. Sugar beet fibers have an 80% lower environmental footprint than traditional wood cellulose fibers. Crown Native is strong, affordable, food safe and can be recycled at least seven times like a normal WFU paper. In short : a green front runner in paper for (Self adhesive) Labels.



Sugar beet pulp

Materials left over after processing sugar beets are given a new, high-quality purpose in Crown Native.

Locally sourced

The sugar beets are all produced in a 150 km radius from our plant, significantly cutting down on transport emissions.

Food-safe

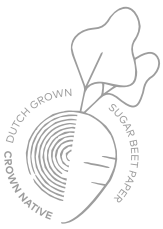
By using locally sourced virgin fibres, Crown Native is suitable for food packaging. Fully FDA compliant and BfR36 approved.

Reduce Your Environmental Footprint

Crown Native reduces your environmental impact across the board. From CO2 emissions, and particulate matter formation to terrestrial acidification. Crown Native also cuts down the agricultural acreage and amount of fresh water required for paper production.

A Green Reminder

Our subtle, yet eye-catching seal re-emphasizes the quality and the sustainable character of your packaging and your product.



Crown Native

Uncoated paper made with sugar beet pulp. By using locally available agricultural side streams, the environmental foot print is significantly lower than traditional paper, which is made of primary harvested raw materials. Sugar beet fibers are food safe and have an 80% lower environmental footprint than traditional wood cellulose fibers. The visible sugar beet fibers give your product an unique appearance.

Printing method	Flexo, Offset
Special features	Paper with Sugarbeet fiber.
CIE Whiteness	75

Basis weight (g/m²)	Caliper (µm)	Bendtsen roughness (ml/min)	Tensile MD/CD (kg/15 mm)	Tear MD/CD (mN)	
70	89	200	6.6 / 2.6	860 / 910	●
80	100	200	7.4 / 3.0	900 / 1110	●
90	113	220	8.2 / 3.4	950 / 1255	●

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Need advice?

Please don't hesitate to contact our experts regarding any questions.

Yuck Chan

yuck.chan@cvg.nl
+31 6 5382 6788

Customer service

+31 251 262233

Sustainability and digital developments are changing paper dynamics

The move towards a sustainable and digital society greatly impacts the role of paper in different market segments. To successfully market products, paper processors continuously need to overcome specific technical challenges.

Technical know-how to unlock paper potential

Accurately specified papers are only the starting point of a successful new product. Ensuring that the paper reaches its full potential on processing equipment truly adds value. Delivering the technical expertise needed to make this happen, is what sets Crown Van Gelder apart.

Thriving on making our paper deliver

To ensure you extract optimal value from our papers, Crown Van Gelder offers expert support on-site. Together, we work on making our paper deliver the best possible results on your equipment. In addition, we often tailor our paper to specific customer requirements.

Our segment experts understand the specifics of different production systems and end-products. In constant dialogue with customers and other stakeholders such as equipment manufacturers, we continue building our knowledge. This results in innovations that set new market standards.

For inkjet printing, we offer color management services, contributing to machine uptime and optimal ink consumption.

CROWN VAN GELDER

Eendrachtsstraat 30, 1951 AZ PO Box 30, 1950 AA, Velsen-Noord, NL

Label Face Paper (261008)