



Optimise your total cost of print

High-speed, flawless, and untroubled printing. Every product in the Crown Letsgo portfolio is developed to maximize efficiency. Whether you are looking for a cost-optimized solution, or paper to match the high-end look and feel of your brand, we have a product to meet your needs.

Together with leading printer manufacturers, we have developed Crown Letsgo to deliver optimal performance on any professional water-based inkjet printer on the market. The result: an unrivalled runability of up to 300 meters per minute and 24/7 reliable operation of your plant.

Of course, we also offer laser preprint grades, which have a proven track record of nothing short of excellent performance as well.

Now several grades are also available in sheets, more info is available under the specific grade sections.

	50	60	70	75	78	79	80	90	100	110	120	140	150	160	170	180
Crown Flexform	○	●														
Crown Form Laser			●				●	●								
Crown Form Laser A4						○										
Crown Form Laser OCR							●	●								
Crown Form Lasercard									●	●	●	●	●		●	
Crown Premium PP							●	●								
Crown Premium OCR							●	●								
Crown Premium PP A4						○										
Crown Premium PP S							●									
Crown Offset MF				○			●	●								
Crown SM Writing			○		○											
Crown Native							●	●								
Crown Letsgo Bright Entry Pigment							●	●								
Crown Letsgo High Performance				○			●	●	●		●	●				●
Crown Letsgo Universal 3rd Gen							●	●	●		●	●		●		

○ = On request

Functional

High-efficiency transactional printing

When cost is your prime concern, every second counts. Crown Letsgo Bright Entry is the no-frills choice for cost-optimised transactional printing in inkjet. With its proven runability of up to 300 meters per minute, it allows for high-speed, flawless printing. The consistent quality of our paper maximises uptime and minimises maintenance. The same is true for Crown Form Laser and Crown Premium PP, our products optimized for offset and laser print.

Flexible

Switch seamlessly between transactional print and direct mail

Our unique Letsgo treatment catches the ink where it counts: right at the surface of the paper. So whether cost-effective ink usage is a priority, or you need excellent print quality, Crown Letsgo High Performance will exceed your expectations. Its unrivalled runability of up to 300 meters per minute and market-leading ink efficiency ensure highly efficient printing and a minimal total cost of print.

Premium

Excellent print quality, when excellence matters

Crisp details and eye-catching colours. Developed and refined over years, Crown Letsgo is recognised across the globe as the brand of choice for high-quality inkjet printing. Crown Letsgo Universal is our most luxurious and premium transactional print offering. Smooth at the touch and available in a range of basis weights, it is used by brands that want to communicate quality and refinement.

Crown Flexform

When you are looking for a low grammage, offset and laser printable paper, look no further. Crown Flexform has many other useful niches, but serves its purpose in transactional print as well.

Printing method	Offset, laser
Inkjet treatment	none
Inkjet Press compatibility	not specified
Bulk (cm ³ /g)	1.30
Bendtsen roughness (ml/min)	175
CIE Whiteness	139

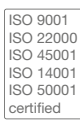
Basis weight (g/m ²)	Caliper (µm)	Opacity	
50	66	80	○
60	76	85	●

Crown Form Laser

The workhorse grade that combines offset and laser printability with the required strength for fan-folding after printing, ready for the finishing line. When OCR readability is paramount, Crown Form Laser OCR provides the required spotless basis. Crown Form Laser A4 has been specifically developed for A4 copier sheet, where medium white paper is preferred.

	Crown Form Laser	Crown Form Laser A4	Crown Form Laser OCR
Printing method	Offset, Laser	Offset, Laser	Offset, Laser
Inkjet treatment	none	none	none
Inkjet Press compatibility	not specified	not specified	not specified
Bulk (cm ³ /g)	1.25	1.25	1.25
Bendtsen roughness (ml/min)	210	205	225
CIE Whiteness	139	139	139

Basis weight (g/m ²)	Caliper (micron)	Opacity	
70	89	91	●
79	100	94	○
80	101	94	●
90	113	95	●



All paper grades can be delivered with FSC®COC- or PEFC COC-certificate.

○ = On request

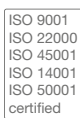
CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

Crown Form Lasercard

Starting at 100 gsm up to 170 gsm, Crown Form Lasercard is the extender of any offset and/or laser printed work requiring a combination with Crown Form Laser or Crown Offset in a higher grammage, or as an OCR guaranteed grade on its own.

Printing method	Offset, Laser
Inkjet treatment	none
Inkjet Press compatibility	not specified
Bulk (cm ³ /g)	1.20
Bendtsen roughness (ml/min)	245
CIE Whiteness	139

Basis weight (g/m ²)	Caliper (µm)	Opacity	
100	120	97	●
110	132	98	○
120	144	99	●
140	164	99	●
150	174	99	○
170	197	99	●



CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

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Crown Premium

The high bright, high white choice in any operation where a pre-printed, personalised message ends in an envelope. When OCR readability is paramount, Crown Premium OCR provides the required spotless basis.

	Crown Premium OCR	Crown Premium PP	Crown Premium PP A4
Printing method	Offset, Laser	Offset, Laser	Offset, Laser
Inkjet treatment	none	none	none
Inkjet Press compatibility	not specified	not specified	not specified
Bulk (cm ³ /g)	1.30	1.30	1.30
Bendtsen roughness (ml/min)	235	220	250
CIE Whiteness	160	160	160

Basis weight (g/m ²)	Caliper (µm)	Opacity		
78	100	93		○
80	104	93	●	●
90	117	94.5	●	●



○ = On request

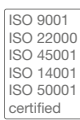
CIE Whiteness ISO 11475
 Basisweight ISO 536
 Bendtsen roughness ISO 8791-2

Crown Premium PP S

A special breed within the Crown Premium range, for purposes requiring wet application of tack controlling coatings, to end as sticky notes for that quick reminder of things to do.

Printing method	Offset, Laser
Inkjet treatment	none
Inkjet Press compatibility	not specified
Bulk (cm ³ /g)	1.28
Bendtsen roughness (ml/min)	225
CIE Whiteness	160

Basis weight (g/m ²)	Caliper (µm)	Opacity	
80	102	93	●



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● = On request

CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

Crown Offset MF

Machine finished offset paper -- the name tells the story.
When excellent offset printing is your requirement in the market segment you serve, Crown Offset MF provides the economical solution to that need.

Printing method	Offset
Inkjet treatment	none
Inkjet Press compatibility	not specified
Bulk (cm ³ /g)	1.25
Bendtsen roughness (ml/min)	175
CIE Whiteness	139

Basis weight (g/m ²)	Caliper (µm)	Opacity	
75	95	92	○
80	100	93	●
90	112	94	●

Crown SM Writing

The smooth paper for note pads and diaries.

Printing method	Offset
Inkjet treatment	none
Inkjet Press compatibility	not specified
Bulk (cm ³ /g)	1.2
Bendtsen roughness (ml/min)	140
CIE Whiteness	139

Basis weight (g/m ²)	Caliper (µm)	Opacity	
70	84	91	○
78	93	93	○



All paper grades can be delivered with FSC®COC- or PEFC COC-certificate.

ISO 9001
ISO 22000
ISO 45001
ISO 14001
ISO 50001
certified

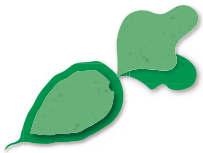
○ = On request

CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

CROWN **native**

Dutch grown sugar beet paper

Crown van Gelder is making paper greener than ever. Meet Crown Native: high-quality paper that replaces 20% of the wood fibers with sugar beet pulp to reduce its environmental impact by 16%. Crown Native is strong, affordable, food-safe and can be re-used up to seven times. In short: a green front-runner in paper for transactional print.



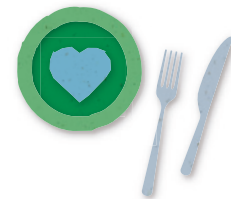
Sugar beet pulp

Materials left over after processing sugar beets are given a new, high-quality purpose in Crown Native.



Locally sourced

The sugar beets are all produced in a 150 km radius from our plant, significantly cutting down on transport emissions.



Food-safe

By using locally sourced virgin fibres, Crown Native is suitable for food packaging. Fully FDA compliant and BfR36 approved.

Reduce Your Environmental Footprint

Crown Native reduces your environmental impact across the board. From CO2 emissions, and particulate matter formation to terrestrial acidification. Crown Native also cuts down the agricultural acreage and amount of fresh water required for paper production.

A Green Reminder

Our subtle, yet eye-catching seal re-emphasizes the quality and the sustainable character of your packaging and your product.



Crown Native

FSC® or PEFC certification is a given, but an even more sustainable paper with a characteristic speckle really stands out, if you want to make a statement. Sugar beet fibres, combined with good offset and laser printability make Crown Native an unique, considered choice.

Printing method	offset, flexo, toner
Inkjet treatment	none
Inkjet Press compatibility	not specified
Bulk (cm³/g)	1.25
CIE Whiteness	75

Basis weight (g/m²)	Caliper (µm)	Bendtsen roughness (ml/min)	Opacity	
80	101	210	88.5	●
90	113	230	90.5	●



ISO 9001
ISO 22000
ISO 45001
ISO 14001
ISO 50001
certified

CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

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○ = On request

CROWN letsgo

Boosting inkjet performance

A silky touch. Bold, vibrant colors. And full-speed printing without the slightest loss in quality. Crown Letsgo is taking inkjet performance to levels never seen before.

Developed in close collaboration with leaders in digital print, our paper has been the go-to choice for publishers around the globe for over a decade. Find out what your inkjet printer is truly capable of with Crown Letsgo.



Unrivalled Optical Density

Our industry-leading coating catches the ink where it counts: right at the surface of the paper. The result? Crisp details and powerful colors, printed with less ink than ever.



Optimal Runability

From print to finish. Crown Letsgo has been engineered for a fast and hassle-free production process. Run at over 100 meters a minute while maintaining the highest possible quality.



Expertise Included

Rest assured that you're getting the best out of your machine with our color management specialists. With extensive knowledge of a wide range of printer profiles, our experts will help you optimize quality and minimize your total cost of print.

Crown Letsgo Bright Entry Pigment

If you're looking for basic, but better than untreated paper inkjet results on your inkjet press with waterbased pigment inks, this is the paper to begin with. Fine for black print with spot colour, or a combination of offset preprint with ink-jetted personalization. If you want to squeeze out more colour and even better ink efficiency, Crown Letsgo Eco (Pigment) or Crown Letsgo High Performance are the next levels up.

Printing method	black and spot color inkjet, offset, toner
Inkjet treatment	pigment
Inkjet Press compatibility	All systems using pigment based ink
Bulk (cm ³ /g)	1.30
Bendtsen roughness (ml/min)	225
CIE Whiteness	160

Basis weight (g/m ²)	Caliper (µm)	Opacity	
80	104	93	●
90	116	94.5	●



○ = On request

CIE Whiteness ISO 11475
 Basisweight ISO 536
 Bendtsen roughness ISO 8791-2

Crown Letsgo High Performance

When we launched this product, a new standard was set for print quality and total cost of print in the transactional and promotional inkjet arena. With excellent ink efficiency and ink compatibility, or the highest colour gamut amongst its peers, Crown Letsgo High Performance is the best choice when you want to offer flexibility to your customers and preserve precious uptime efficiency with an office type paper.

Printing method	full colour inkjet, UV offset
Inkjet treatment	dye and pigment
Inkjet Press compatibility	All web fed and sheet fed systems
Bulk (cm ³ /g)	1.3
Bendtsen roughness (ml/min)	230
CIE Whiteness	160

Basis weight (g/m ²)	Caliper (µm)	Thickness USA (point)	Opacity	
75	97.5	91	○	
80	104	92.5	●	
90	117	94	●	
100	130	95.5	●	
120	156	97	●	
140	184	7.2	98	●
180	235	9.3	99	●



○ = On request

CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

Crown Letsgo Universal 3rd Gen

If you are looking for a pleasant touch in transactional and promotional work, combined with excellent inkjet print quality, Crown Letsgo Universal 3rd Gen is your paper of choice. Appreciated as a premium communication paper by up-market insurers and banks.

Printing method	full colour inkjet, UV offset, toner
Inkjet treatment	dye and pigment
Inkjet Press compatibility	All web fed and sheet fed systems
Bulk (cm ³ /g)	1.2
Bendtsen roughness (ml/min)	105
CIE Whiteness	165

Basis weight (g/m ²)	Caliper (µm)	Opacity	
80	96	94	●
90	108	94.5	●
100	120	96	●
120	144	97.5	●
140	168	98.5	●
160	192	99.5	●



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○ = On request

CIE Whiteness ISO 11475
Basisweight ISO 536
Bendtsen roughness ISO 8791-2

Need advice?

Please don't hesitate to contact our product managers regarding any questions.

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Sustainability and digital developments are changing paper dynamics

The move towards a sustainable and digital society greatly impacts the role of paper in different market segments. To successfully market products, paper processors continuously need to overcome specific technical challenges.

Technical know-how to unlock paper potential

Accurately specified papers are only the starting point of a successful new product. Ensuring that the paper reaches its full potential on processing equipment truly adds value. Delivering the technical expertise needed to make this happen, is what sets Crown Van Gelder apart.

Thriving on making our paper deliver

To ensure you extract optimal value from our papers, Crown Van Gelder offers expert support on-site. Together, we work on making our paper deliver the best possible results on your equipment. In addition, we often tailor our paper to specific customer requirements.

Our segment experts understand the specifics of different production systems and end-products. In constant dialogue with customers and other stakeholders such as equipment manufacturers, we continue building our knowledge. This results in innovations that set new market standards.

For inkjet printing, we offer color management services, contributing to machine uptime and optimal ink consumption.